

Investigator Meetings

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# SmartLab for Investigator Meetings for Clinical Trials

Immersive Experiences and AI-Powered  
SmartLab Solutions

**LUDIC**

| SmartLab



# Introduction

**At Ludic, we understand the complexities of delivering Investigator meetings and their crucial role as part of every study. SmartLab is designed to streamline every aspect — from audience registration, communication and engagement to training, participation, collaboration, documentation, feedback and reporting.**

SmartLab's immersive environment can support your meetings, whether virtual, hybrid or in person. SmartLab is your single digital tool for event management, delivery, engagement and documentation. Meetings delivered with SmartLab are more than just events. They are experiences. They turn any event into a vibrant, dynamic virtual space where participants engage effortlessly, connected through cutting-edge digital tools.

This allows for speed, scale and cost efficiency without compromising quality.

**SmartLab is designed to streamline every aspect from audience registration, communication and engagement to training, participation, collaboration, documentation, feedback and reporting. Here is how**

## **A digital experience platform for the study**

- One place for all HCP engagement linked to the study
- Evolves throughout the study lifecycle
- Multiple studies can be hosted in one place

## **Bespoke event experience**

- Branded environment
- All environment materials in one place
- Data driven collaboration tools to enhance the experience
- Supports different event formats such as face-to-face, hybrid and online

## **Easy production**

- Easy to administer and produce complicated events
- Powerful analytics and reporting
- Does the heavy lifting around HCP engagement and communication
- Automated registration and self booking to sessions
- Easy user onboarding



# Why choose us?

## Precision and Expertise

We specialize in the unique demands of investigator Meetings, providing solutions designed for the rigorous requirements of the life sciences industry.

## ISO 270001 Certified

Our platforms and event management processes are built with compliance at their core, safeguarding sensitive data and ensuring regulatory adherence.

## Our clients have achieved

- 20% Faster Event Coordination & Delivery
- 35% Increase in Participant Engagement
- Significant Cost Savings with Scalable Hybrid Models



SmartLab completely transformed our scientific advisory boards. The interactive tools kept all participants engaged, while the AI-driven insights provided actionable data in real time. Post-event summaries were a game-changer for follow-up and decision-making.



# How it works

1

## Discovery

Define your specific needs and challenges.

2

## Experience Design

Configure a solution that aligns with your objectives and your brand.

3

## Production

Deliver a state-of-the-art experience for your participants.

4

## Post-Event Impact

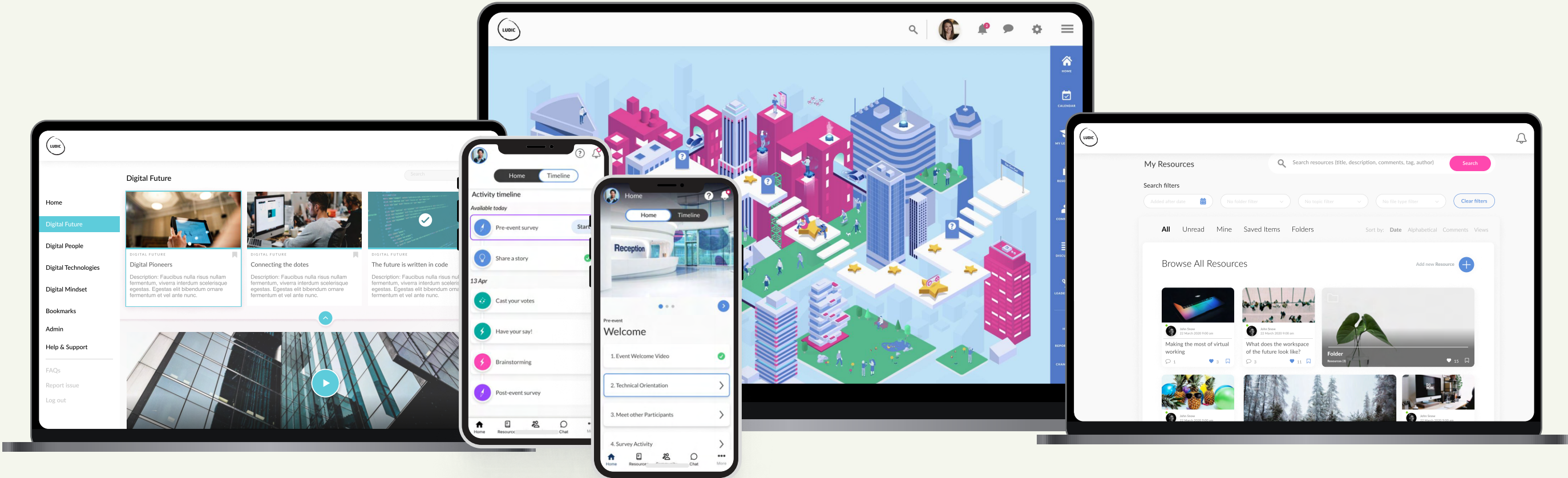
Provide actionable reports and insights to inform next steps and measure success.

# How SmartLab Supports IMs

SmartLab plays a critical role in elevating our Meetings & Events offerings providing a seamless end-to-end digital experience.

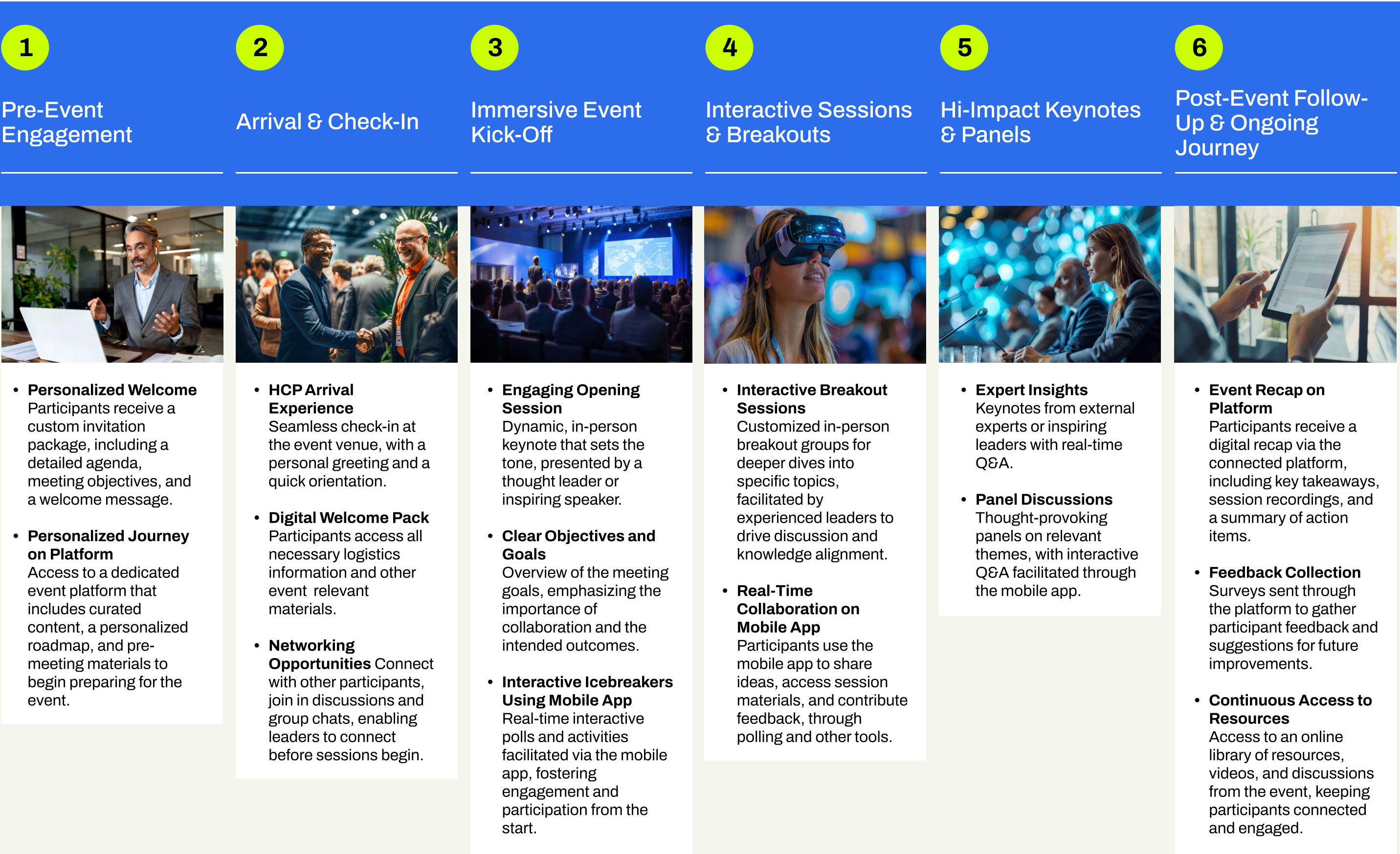
Our award winning technology is uniquely positioned to create a Hub that supports all elements of the IM or Scientific Exchange including Pre, During and Post Event Engagement.

|                                    |                                    |                               |
|------------------------------------|------------------------------------|-------------------------------|
| Secure dedicated environment       | Personalized journeys              | Curated content by role       |
| Pre, during, post event engagement | Hybrid, F2F & virtual conferencing | AR/VR Experiences             |
| Dedicated mobile app               | Multi-media resources supported    | Gamification                  |
| Study theme & branding             | Digital collaboration tools        | Real-time feedback collection |
| Networking & communication         | Logistics & notifications          | Data & analytics dashboard    |



# Example Delegate Journey

An example experience that shows how the Ludic offerings can bring a program to life.



# Success Stories

When tasked with training a global team for a pivotal oncology study, Ludic transformed the challenge into a seamless digital experience.

- **Participants**  
80+ investigators from 11 countries.
- **Solutions**  
Pre-recorded training, live Q&A, and intuitive dashboards.
- **Outcome**  
Improved protocol understanding and heightened engagement, paving the way for study success.

“ Your innovative suggestions and teamwork turned this event into a benchmark for future Investigator Meetings.”

– Global Study Manager



# Case Study

## Enhancing Global Collaboration for a Multinational Pharmaceutical Virtual Investigator Meeting Series.

### Challenge

Create an engaging and accessible virtual environment for a multinational pharmaceutical organisation to host a Virtual Investigator Meeting series about a specific clinical trial.

This initiative aimed to educate investigator practitioners on clinical study protocols, and important supplier information whilst aiming to engage up to 1,000 participants across 26 countries per webinar. The challenge was to develop a centralised virtual portal that made learning materials, supplier information, and training videos universally accessible.

The webinar facilitated dynamic participant feedback sessions to help understand the challenges and opportunities for the different study sites across the globe.

### Solution

We began by designing a user-centric virtual portal, prioritising ease of access and inclusivity for a global audience. This hub hosted essential learning materials, protocol overviews, links to supplier information, and training videos. Built with interactive design features, the portal doubled as a gateway for the series of virtual meetings, fostering real-time collaboration.

To make the feedback gathering both engaging and effective, we integrated a live feedback feature into the portal. Participants could submit suggestions and provide comments, and assess practical challenges in real-time, allowing feedback to be broadcasted during the live session. This immediate sharing of insights encouraged active collaboration among participants and study leads, enhancing the exchange of knowledge.

### Impact

The virtual portal was highly successful in creating a collaborative environment, debuting with nearly 1,000 participants during webinar sessions. The real-time feedback feature allowed investigators from around the world to contribute actively, boosting engagement and providing a valuable source of insights to assess and refine study protocols.

The portal's accessibility and interactive feedback tools transformed these meetings into impactful knowledge-sharing sessions, ensuring a well-informed and collaborative investigator community.



**Dose rationale**

Duration: 06:13



**How will patients be stratified?**

Duration: 04:01



**CSP Amendment**

Duration: 09:45



**PK sample collection**

Duration: 02:53



**Patient Journey**

Duration: 03:19



**Protocol highlights**

Duration: 03:21



**Safety reporting**

Duration: 09:03



**Case studies on Incl/Excl criteria**

Duration: 23:00



**Demo 1**

Duration: 25:49



**Data management**

Duration: 16:29



**Introduction to OneStudyTeam and Pre-Screening**

Duration: 11:28



**Scientific rationale**

Duration: 06:02



**Demo 2**

Duration: 23:33



**Demo 3**

Duration: 18:46



**Introduction to OneStudyTeam and Pre-Screening**

Duration: 11:28



**Mechanisms of action**

Duration: 05:22

# Case Study

## Onboarding and Educating 800 Investigators for a Global Clinical Study through a Hybrid Learning Environment.

### Challenge

Engage and educate up to 800 investigators worldwide on a new clinical study protocol by creating an accessible, hybrid environment.

The solution needed to accommodate essential study materials, training videos, and protocol overviews while facilitating both virtual and in-person sessions.

The objective was to foster an engaging learning experience for a global audience, assessing their comprehension and retention of the study protocol through interactive participation.

### Solution

Our approach involved the development of a comprehensive, dual-platform virtual environment. The primary virtual hub served as a central repository for critical study protocol documents, training videos, and supplier information. In addition, we organised a series of hybrid meetings to cater to diverse attendance preferences, enabling seamless participation for both in-person and virtual attendees.

To boost engagement, we designed activities for live sessions, encouraging participants to apply their knowledge of the protocol in real-time. We also created a mobile-accessible platform, ensuring a consistent experience across both online and onsite interactions.

This mobile environment allowed for quick access to study materials and synchronised interactive features during hybrid sessions, bridging the gap between on-location and remote participants.

### Impact

The hybrid environment saw a high engagement rate, with up to 80% of participants actively engaging in live activities. This level of participation created a vibrant collaborative experience and enabled real-time assessment of knowledge retention across a diverse investigator audience.

The integration of a mobile environment proved crucial in maintaining a seamless experience, providing uniform access and interaction for both onsite and virtual attendees. The hybrid approach strengthened protocol comprehension and fostered a well-informed global investigator community.



# LUDIC

## Step into the future of Investigator Meetings

Explore how Ludic can elevate  
your next Investigator Meeting  
with innovation and precision.

Request a demo and discover the  
Ludic difference

Contact us

[info@ludicgroup.com](mailto:info@ludicgroup.com)

Find us

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